



Statement of Qualifications – New York City

Who is Paradigm Tax Group?



Paradigm Tax Group is the fastest growing, most successful property tax consulting firm in the USA.

We were formerly the National Tax Practice of accounting giant KPMG, LLP. On November 22, 2004, the oldest most established “Big Four” property tax practice became the newest national property tax firm. Since our formation we have expanded the practice significantly, adding offices and professionals to provide the most thorough local coverage in the industry.



Critical Dates in New York City



Real Property Assessment Date

- January 5, 2012

Tentative Assessment Roll Published

- January 25, 2012

Real Property Appeal Deadline

- March 1, 2012

Final Assessment Roll Published

- May 25, 2012

First Half Tax Bills Due

- July 1, 2012

Electronic RPIE Filings Due

- September 1, 2012

Second Half Tax Bills Due

- December 31, 2012



Using Paradigm in New York City



Paradigm provides faster, more cost-effective appeals to its clients than attorneys.

How many times have you heard that you need an attorney to appeal property values in New York City? The reality is that any firm has the ability to file an appeal, so why not use the largest, most reputable tax firm in the nation to represent you? If you are currently represented, we encourage you to ask: why should you choose Paradigm over the competition?

Consider that there are two levels to appeal in New York City:

- **NYC Tax Commission Review (Administrative Level)** - In 2010, 80% of the cases (some for two years) were settled totaling \$401,053,570 in tax savings for aggrieved tax payers.
- **Petition for Review in New York State Supreme Court** - Most cases end up getting settled the following year at the tax commission.

The Tax Commission's administrative review has been and continues to be the most effective means of settling tax appeal cases. Paradigm tries to resolve the majority of cases at this level, diminishing the need for costly, prolonged appeals at subsequent levels.

Competitive Advantage



Three Reasons Paradigm Tax Group Has the Competitive Advantage

Assessment Appeals are Valuation, not Legal Issues

- Paradigm's staff consists of attorneys, appraisers and CPAs who have the requisite real estate experience and expertise to properly identify the most effective valuation arguments and strategies, which yields higher savings.

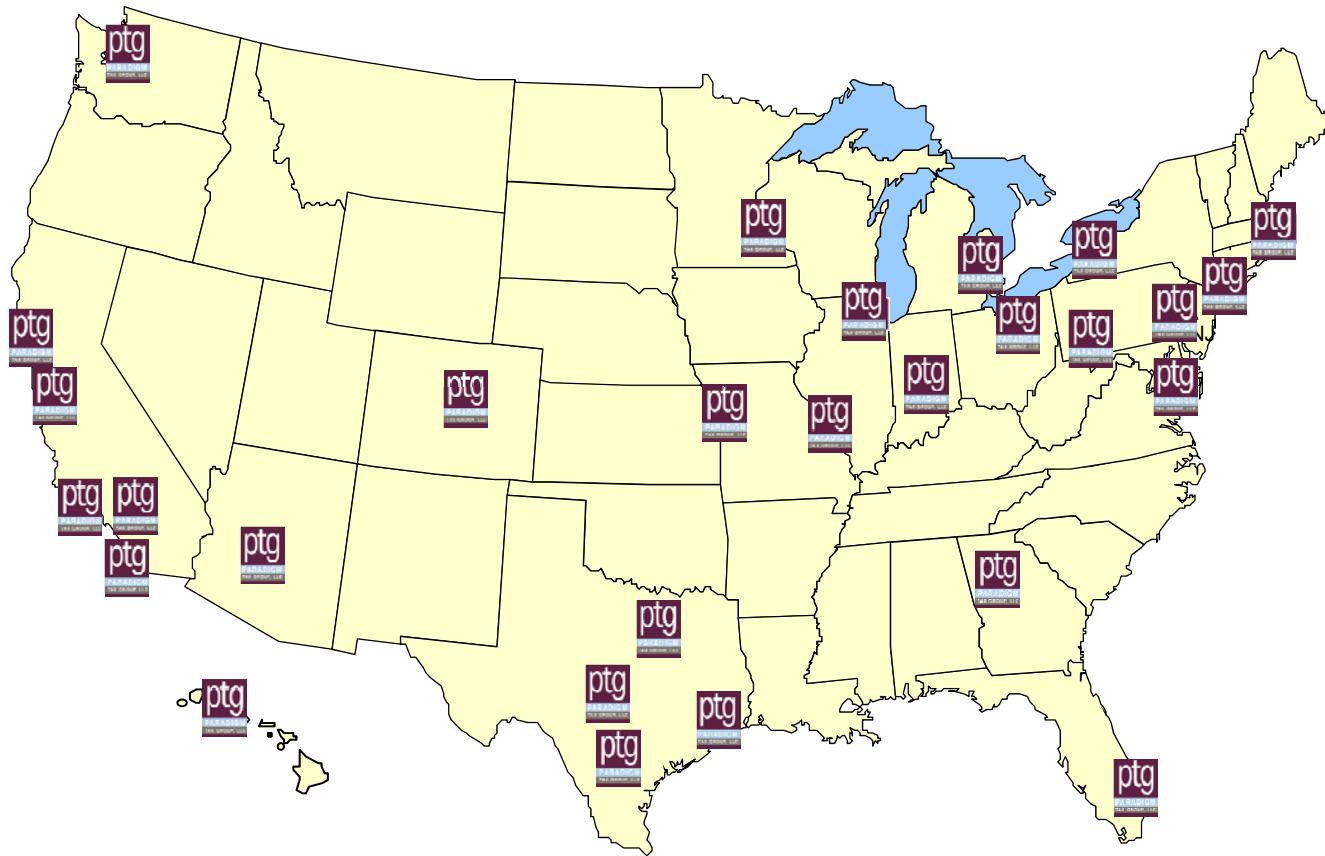
Paradigm Tax Group is More Cost Effective

- Paradigm will charge a flexible fee structure, incentivizing us to maximize tax savings earlier in the process, putting more money back to your bottom line.

Speed to Savings

- Paradigm takes a proactive approach at the administrative level with well supported and well documented cases. As a result, we are able to generate savings faster and more cost effectively.

Property Tax Offices



- Atlanta
- Dallas
- Indianapolis
- Phoenix
- San Jose
- Austin
- Denver
- Kansas City
- Pittsburgh
- Seattle
- Boston
- Detroit
- Minneapolis
- San Antonio
- Simi Valley
- Buffalo
- Ft. Lauderdale
- New York City
- San Diego
- St. Louis
- Chicago
- Honolulu
- Orange County
- San Francisco
- Washington DC
- Cleveland
- Houston
- Philadelphia

Scope of Services



Paradigm's National Property Tax Practice provides a full range of comprehensive property tax services including but not limited to:

Real Property

- Annual Assessment Review
- Assessment Appeals
 - Filing
 - Advocacy
 - Preparation and Presentation
 - Consulting
- Budgeting
- Litigation Support
- Proactive, Pre-Enrollment Consulting



Team Resumes



Sharif T. Mitchell - New York City

Professional Experience

- Managing Consultant
- Years of experience in real property tax consulting on behalf of commercial property owners in over 20 states
- Former Principal, MDI Companies, LLC (National Real Estate Tax Practice)
- Sr. Associate, McIntosh & Associates, LLC
- Sr. Tax Analyst, CB Richard Ellis (formerly Trammell Crow Company), National Tax Consulting Group
- Developed and managed national client relationships and portfolios for owners and users of real estate
- Developed tax appeal strategies and provided expert testimony for appeals of complex property types
- Developed successful negotiation strategies to deliver \$22M+ in tax savings on behalf of clients and their properties

Professional Designations and Affiliations

- Member & CMI Candidate, Institute for Professionals in Taxation (IPT)
- Member, American Hotel & Lodging Association (AH&LA)
- Member, National Association of Industrial and Office Properties (NAIOP)
- Completed HVS Seminar on Hotel Valuations and Techniques

Educational Background

- M.P.S. Real Estate Finance, Georgetown University
- BA, Economics Morehouse College

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Sharif Mitchell

Managing Consultant



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